

<b>RULES</b> <b>"PICHON PHOTO COMPETITION"</b>
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**ARTICLE 1: ORGANISATION**

ETS MICHEL PICHON, a public limited company with a capital of €1,583,334, headquartered at LIEU DIT KERERVEN, ZI de Lavallot, BP 21, 29490 GUIPAVAS, France, registered in the Brest Registry of Companies under the number 348 924 994, represented by Michel PICHON, President and CEO, is organising the "PICHON PHOTO COMPETITION" for an unlimited period. The terms and conditions of the competition are described below.

**ARTICLE 2: CONDITIONS OF ENTRY**

Entrants (adult individuals, or minors with parental permission) residing in France must register on the site [www.pichonindustries.com](http://www.pichonindustries.com), in the "PICHON photo competition" pages, by completing the registration form with at least their name, first name, address and e-mail address.

Entrants may then attach their photos to the form. The files must not exceed 2.5 MB and each entrant must send no more than three photos. The image files must be in JPEG format. The files must use the following naming convention: name\_first name\_01.Jpg, name\_first name\_02.Jpg, name\_first name\_03.Jpg

The entrants agree to only send photos that they have taken themselves and authorise ETS Michel PICHON to use and/or reproduce them freely. Documents sent by post will not be accepted (hard copy or electronic files) or returned to the sender.

**ARTICLE 3: THEME OF THE COMPETITION**

The photos must illustrate PICHON equipment: tankers, spreaders, loaders, slurry mixers or specific equipment being used.

**ARTICLE 4: PRIZES**

Each month, ETS Michel PICHON will select the three best photos.

The winners will receive the following prizes:

- 1<sup>st</sup> prize: PICHON working overalls,
- 2<sup>nd</sup> prize: PICHON fleece jacket,
- 3<sup>rd</sup> prize: PICHON cap and key ring.

The same entrant (same name, same address) can only win one prize per six-month period.

**ARTICLE 5: DESIGNATION OF THE WINNERS**

Winners will be informed by e-mail or telephone in the first ten (10) days of each month. Prizes will be sent to the winners within thirty (30) days.

**ARTICLE 6: CLAIMS**

By taking part in this competition, entrants accept these rules and agree to refrain from making any claims with regard to the results. Moreover, they must obtain written the agreement of any persons in the photos, when the latter may bring image reproduction rights into play.

ETS Michel PICHON shall not be held liable if, due to an act of God or circumstances beyond its control, the competition is changed or simply cancelled. It shall not be held liable for the loss or

destruction of digital photos due to fortuitous circumstances. This competition is governed by French law.

#### **ARTICLE 10: USE OF PERSONAL INFORMATION**

Data about you that is retrieved as part of this competition will be used by ETS Michel PICHON for the purposes of this operation. All entrants are entitled to access, correct and oppose information about them in accordance with the conditions of the law on information technology and individual freedom of 6 January 1978, by writing to ETS MICHEL PICHON, CONCOURS PHOTOS, ZI de Lavallot, BP 21, 29490 GUIPAVAS - FRANCE.

#### **ARTICLE 11: LIABILITY**

ETS Michel PICHON will not be held liable under any circumstances if, in the event of an act of God or circumstances beyond its control, it is required to change the conditions of entry (changes to the means of taking part in the operation, from the very start or in the course of the operation, etc.) and the procedures applying to the operation.

ETS Michel PICHON shall not be held liable for contamination by a virus or the intrusion of third parties into the system used by the persons taking part in the competition and declines all responsibility for the consequences of logging onto the site.

ETS Michel PICHON shall not be held liable for the malfunction of the internet, which may prevent the competition from operating normally and the entrants from being informed.

ETS Michel PICHON will not be held liable for any damage caused to entrants, their equipment and the data it contains, nor for the consequences thereof on their private or professional activity.

ETS Michel PICHON will not be held liable if one or more entrants are unable to connect to the site or to take part due to any problems or technical faults related to the servers or the operator that hosts the site.